



AI ALPHA

INVESTMENTS

The Future of Intelligent Investing

AI-Driven Wealth

A Shift of Civilizational Scale

Every century or two, a force emerges that rewrites the rules of economic power — not for one industry, but for all of them. The printing press. The steam engine. Electrification. The internet. Each dissolved the advantages of the prior era and handed dominance to those who recognized the shift early.

Artificial Intelligence is that force — arriving faster, penetrating deeper, and restructuring more simultaneously than anything that came before it.

The question is not whether this reshapes your clients' capital. It already is.

\$15.7T

Projected AI contribution to
global GDP by 2030

Source: PwC

40%

of global job tasks exposed
to AI augmentation or automation

Source: IMF

3x

productivity gains in AI-integrated
operations vs. traditional workflows

Source: McKinsey



AI Alpha

Powered by Conscious Capital Wealth Management, LLC

Navigating the Future of Investing

Artificial Intelligence is no longer a distant vision — it is a driving force reshaping global markets at an accelerating pace, creating both unprecedented opportunities and new imperatives for investors.

AI Alpha was built on a single conviction: the companies best positioned to benefit from this structural shift can be systematically identified, rigorously evaluated, and assembled into a portfolio that captures the full AI value chain — from infrastructure to intelligence to economic harvest.

For investors, the question is no longer if AI will shape the future, but how to position capital with precision — across the infrastructure that powers intelligence, the platforms that deliver it, and the operators who convert it into measurable competitive advantage. AI Alpha was built to answer that question with discipline, rigor, and systematic clarity.

AI ALPHA FRAMEWORK

Four Engines of AI-Driven Value Creation

P Power

C Compute

B Builders

O Operators

AI Alpha invests across four interconnected engines — each capturing a distinct economic mechanism through which AI creates durable, compounding value. From the physical grid infrastructure that powers intelligence, to the semiconductors that process it, to the platforms that deploy it, to the enterprises that harvest it.

ENERGY, GRID & PHYSICAL INFRASTRUCTURE

10–18% TARGET

Power

P

The physical foundation that makes AI possible at scale. Data centers are projected to consume 8% of US electricity by 2030 — demand that is long-dated, contracted, and structurally underappreciated by most investors. AI Alpha has meaningfully increased its Power allocation to reflect this conviction.

Key: Nuclear generators · Grid & Transmission · Advanced Cooling · Power Equipment

SEMICONDUCTORS, CLOUD & NETWORKING

15–22% TARGET

Compute

C

The digital engine processing every AI workload. Every model trained, every inference run passes through Compute — the most directly levered engine to AI adoption volume. Targets GPU architects, cloud hyperscalers, and AI networking infrastructure.

Key: GPU & Accelerators · Cloud Hyperscalers · AI Networking · Foundries & Memory

PLATFORMS, SOFTWARE & AI SYSTEMS

12–20% TARGET

Builders

B

The intelligence layer transforming raw AI capability into deployable enterprise value. Builders develop platforms, vertical solutions, and AI-native software that become mission-critical — evaluated on data moat defensibility and switching costs.

Key: AI Platforms · Foundation Models · Vertical AI · Proprietary Data Networks

AI-DRIVEN EFFICIENCY & COMPETITIVE ADVANTAGE

18–25% TARGET

Operators

O

The economic harvest layer — enterprises converting AI capability into measurable margin expansion and durable competitive advantage. Focuses on quantifiable cost displacement where ROI is trackable to the basis point.

Key: Automation & Robotics · Workforce AI · Healthcare AI · Cyber & Logistics



WHY AI ALPHA

Why AI Alpha

Harnessing the Power of AI to Build the Future of Investing

Investing in AI is not about identifying a single technology — it is about understanding how intelligence reshapes cost structures and competitive advantage across the economy. AI Alpha allocates capital to the infrastructure, builders, and operators best positioned to convert AI adoption into measurable economic outcomes, guided by 30 years of experience and a purpose-built analytical framework.

Data-Driven Intelligence

Integrates a systematic multi-layer research process, real-time signal detection, and quantified scoring frameworks to uncover opportunities faster than traditional models.

Expert-Led, AI-Powered

Managed by Lawrence Ford with 30+ years of investment experience, supported by a seven-member Intelligence Team with defined analytical roles and systematic review.

Future-Focused Strategy

Targets companies structurally positioned to lead AI innovation — ensuring exposure across all four PCBO engines as intelligence embeds in every layer of business.

Risk-Optimized Allocation

A disciplined PCBO framework with defined ranges, stop-loss triggers, and dynamic rebalancing balances established leaders with emerging opportunities.

Three Core Investment Principles

The Full AI Value Chain

Most AI strategies concentrate on a handful of names. AI Alpha invests across all four PCBO engines — each with different return profiles and catalyst timelines.

01

Data-Intensive Companies Will Lead

Markets reward companies generating, processing, and monetizing data at scale. AI Alpha identifies structural data advantages that create compounding moats.

02

Systematic Process Over Conviction Bias

Every decision passes through a five-layer framework and seven-member team with built-in checks and veto authority. The process produces the portfolio.

03



INVESTMENT PROCESS

Five-Layer Analytical Process

Every candidate passes through five sequential layers. Each layer adds rigor — and any layer can eliminate a candidate. Narrative never substitutes for evidence.

PCBO Classification

Scout + Atlas

L1

Classify the company into one or more PCBO engines before any other analysis. Companies that cannot be clearly mapped are eliminated immediately.

Macro AI Catalysts

Scout

L2

Validate alignment with structural AI trends: CapEx cycles, regulatory shifts, adoption curves, and competitive dynamics. The thesis must connect to real, durable market forces.

Company & Competitive Position

Scout + Vera

L3

Map market share trajectory, moat durability, pricing power, and switching costs. Determine whether the company is a leader, challenger, or niche player.

Bottom-Up Fundamentals

Vera — 30% Weight

L4

Revenue growth, margin trajectory, cash flow, balance sheet, and valuation vs. growth. Score below 2/5 caps composite at 2.99. Strong AI positioning never covers weak economics.

AI Leadership & Governance

Sage — VETO POWER

L5

Management quality, AI strategy credibility, and execution track record. Absolute veto authority — a weak leadership score blocks the investment regardless of L1-L4.

CRITICAL SAFEGUARDS

Sage L5 veto is absolute — blocks any investment regardless of L1-L4. · Vera below 2/5 caps composite score at 2.99.



INVESTMENT PROCESS

Universal Scoring Framework

Every candidate receives a composite score on a 1–5 scale across five weighted dimensions — each owned by a specific team member with defined authority. Applied uniformly to every PCBO engine.

SCORING DIMENSIONS

| | | |
|-----------|------------|---|
| D1 | 25% | Thesis Alignment Owner: Scout PCBO engine fit, AI value chain positioning, structural demand thesis, macro catalyst validation |
| D2 | 30% | Fundamentals Owner: Vera Revenue growth trajectory, margin profile, cash flow quality, balance sheet, valuation vs. growth |
| D3 | 20% | AI Leadership Owner: Sage + VETO CEO vision, AI strategy credibility, talent acquisition, governance, execution track record |
| D4 | 15% | Portfolio Fit Owner: Atlas PCBO concentration, correlation to existing positions, engine balance, optimal position sizing |
| D5 | 10% | Catalyst Urgency Owner: Pulse Near-term catalyst calendar, sentiment shifts, earnings timing, macro risk events, entry window |

COMPOSITE WEIGHT DISTRIBUTION



COMPOSITE SCORE = $(D1 \times 0.25) + (D2 \times 0.30) + (D3 \times 0.20) + (D4 \times 0.15) + (D5 \times 0.10)$

Action Thresholds

| | | |
|--------------------|----------------------|-------------------------------------|
| 4.50 – 5.00 | Strong Buy | 4–6% position — highest conviction |
| 4.00 – 4.49 | Buy | 2–4% position — standard allocation |
| 3.50 – 3.99 | Accumulate | 1–2% position — initiate small |
| 3.00 – 3.49 | Watch | Monitor only — no capital deployed |
| 2.50 – 2.99 | Hold / Pass | No new capital — insufficient score |
| < 2.50 | Sell / Reject | Exit existing or reject candidate |

Decision Rules & Safeguards

| | | |
|---------------------------|-----------------------------|--|
| Sage Veto | Absolute authority | Blocks any investment regardless of composite score — no override. |
| Vera Floor | Automatic cap | Fundamentals below 2/5 caps composite at 2.99. No exceptions. |
| Replacement Gap | 0.50+ score required | New position must outscore the holding it replaces by 0.50. |
| Cash Floor | 5–10% minimum | Capital deployed only when scoring thresholds are met. |
| Sleep On It | Mandatory overnight | No approved trade executes same day as decision. |
| No Reactive Trades | Documented intent | Every trade must reference a scoring reason. |



The Intelligence Team

Seven Members. One Process.

A seven-member AI Intelligence Team — each with a defined role, personality, and scoring authority. Designed and overseen by Portfolio Manager Lawrence Ford.



Chief Investment Strategist

ATLAS*Contrarian · Decisive*

Leads synthesis, scoring, and deployment recommendations. Coordinates all team input. Reports directly to Portfolio Manager Lawrence Ford.

Macro Research

SCOUT*Systems Thinker*

Owns Thesis Alignment (25%). Validates AI catalysts and structural demand across all PCBO engines. Leads Monday intel briefs.

Fundamental Analysis

VERA*Skeptical · Numbers-Only*

Owns Fundamentals (30%). Deep financial analysis across all PCBO engines. Score below 2 caps composite at 2.99 — no exceptions.

AI Leadership Intelligence

SAGE*Intuitive · Absolute Veto*

Owns AI Leadership (20%). Management assessment with absolute veto authority. Can block any investment regardless of L1–L4 scores.

Market Intelligence

PULSE*Fast Detection*

Owns Catalyst Urgency (10%). Real-time signal tracking across all PCBO engines. Feeds Scout for macro validation.

Communications & Biz Dev

ECHO*Storyteller*

Monthly cycle. Bridges Intelligence Team analysis to investor communications and branding. Reports to Marketing & Communication.

Operations & Compliance

LEDGER*Meticulous · Attribution*

Monthly cycle. Performance measurement, compliance, and attribution analysis. Reports to Reporting & Accounting.



PORTFOLIO CONSTRUCTION

Portfolio Attributes & Construction Framework

Dual architecture: individual stocks for concentrated alpha generation, and thematic ETFs for diversified baseline exposure across every PCBO engine. No structural blind spots.

PCBO Target Allocations

| ENGINE | TARGET | INCLUDES |
|--------------------|--------|---|
| P Power | 10–18% | Nuclear generators, grid infrastructure, cooling systems, power equipment |
| C Compute | 15–22% | Semiconductors, cloud platforms, foundries, networking, memory |
| B Builders | 12–20% | AI platforms, enterprise software, foundation models, vertical AI |
| O Operators | 18–25% | Robotics, automation, healthcare AI, cybersecurity, cost displacement |
| Hedge | 3–6% | Gold miners, silver, non-correlated alternative assets |
| Cash | 5–20% | Strategic reserve — deployment only when scoring thresholds are met |

Stock + ETF Architecture

INDIVIDUAL STOCKS

- Concentrated alpha bets
- Full 5-layer scoring required
- Position sized 1–6% by composite score
- Highest-conviction ideas only
- All decision rules & safeguards apply

THEMATIC ETFs

- Broad diversified coverage (30+ names)
- Baseline PCBO engine exposure
- Low-cost complement (avg 0.35% ER)
- Eliminates structural blind spots
- Complement, not replacement, for stocks

Risk Management

- Dynamic Rebalancing:** Portfolio reviews aligned with weekly cadence and market conditions.
- Stop-Loss Triggers:** Defined guidelines and performance monitoring to balance growth with safeguards.
- PCBO Diversification:** Spans all four engines — reduces single-sector concentration risk.
- Cash as Strategy:** 5–20% cash floor; deployment only when scoring thresholds are met.
- Score-Based Sizing:** Position size tied directly to composite scores; overweights are trimmed.



HUMAN + AI INTEGRATION

Chain of Command

The Intelligence Team delivers institutional-grade coverage with built-in checks and balances. Every investment decision flows through human judgment and final oversight.



30+ years in investment strategies and asset management. Final authority on all trades. Built and oversees the Intelligence Team. Every call must be explainable in two sentences.

LAWRENCE FORD

Portfolio Manager & Founder

Reports to Lawrence. Leads the core team through the weekly cadence. Synthesizes inputs into composite scores and actionable recommendations. Contrarian by design.

ATLAS

Chief Investment Strategist — AI Intelligence Team

Echo reports to Marketing & Communication. Bridges Intelligence Team analysis to investor communications, branding strategy, and all client-facing materials.

MARKETING & COMMUNICATION

Human Team — External Operations

Ledger reports to Reporting & Accounting. Connects the Intelligence Team to real-world operations, bookkeeping, compliance, and performance measurement.

REPORTING & ACCOUNTING

Human Team — Internal Operations

FUTURE VISION: TIER 3 AUTONOMOUS ARCHITECTURE

Current: Tier 2 — Structured manual sessions triggered by Portfolio Manager

Long-term vision: Tier 3 fully autonomous architecture where the Intelligence Team operates continuously — surfacing recommendations for PM approval rather than requiring session activation.



Ready to take the next steps?

Invest Smarter

You are not just investing in a portfolio — you are investing in the future.

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The AI Alpha Intelligence Team is a purpose-built AI-powered analytical framework designed and overseen by Portfolio Manager Lawrence Ford. All investment decisions are made at the sole discretion of the Portfolio Manager. The Intelligence Team provides analysis and recommendations; final authority rests with the Portfolio Manager.

All information in this presentation is presented as of February 2026, is subject to change without notice, and may have changed between the date of this presentation and the date it was received. All performance data has not been independently verified by third parties. Consult with your investment professional before making any decisions.

Additional Disclosures

The following disclosures supplement the AI Alpha Investments brochure and apply in their entirety.

AI Agent Disclosure

The AI Alpha Intelligence Team consists of purpose-built AI-powered analytical agents. Each agent is assigned a defined analytical domain, specific scoring authority, and a distinct analytical perspective within the investment process. The Intelligence Team provides analysis, scoring, and recommendations — it does not make or execute trades. All investment decisions are made solely by Portfolio Manager Lawrence Ford. The Intelligence Team is fully disclosed to investors as a non-human analytical framework operating under Portfolio Manager oversight.

Sage Veto Authority — Scope Clarification

Sage holds absolute veto authority within the Intelligence Team analytical process. A weak AI Leadership score from Sage blocks the composite recommendation regardless of L1–L4 scores from other agents. This veto operates at the analytical layer only. All final investment decisions remain with Portfolio Manager Lawrence Ford. The Sage veto does not constitute an autonomous investment decision — it surfaces a recommendation to the Portfolio Manager, who retains full and sole discretionary authority.

Third-Party Statistics — Source Citations

¹ PwC, "Sizing the Prize: What's the Real Value of AI for Your Business and How Can You Capitalise?" (2017). Available at pwc.com. The \$15.7T figure represents a projected AI contribution to global GDP by 2030. Projections are forward-looking estimates and are not guaranteed. AI Alpha does not independently verify or endorse third-party projections. ² IMF Staff Discussion Note, "Gen-AI: Artificial Intelligence and the Future of Work" (SDN/2024/001, January 2024). Georgieva, K., et al. Available at imf.org. The 40% figure reflects global job task exposure to AI augmentation or automation, not job elimination. AI Alpha does not independently verify or endorse third-party projections. ³ McKinsey & Company, "Triple the Return: Business Strategy Is Your Tech Strategy" (2025). Available at mckinsey.com. The 3x figure refers to value generated from technology investments by top-performing companies vs. peers. AI Alpha does not independently verify or endorse third-party projections.

Form ADV Part 2A — Disclosure Brochure

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Form ADV Part 2B — Brochure Supplement

A copy of the Form ADV Part 2B Brochure Supplement for Portfolio Manager Lawrence Ford, which includes information about his professional background, disciplinary history, and outside business activities, is available upon request from Conscious Capital Wealth Management, LLC.

Performance Information

This document does not contain historical performance data. For complete performance information, composite statistics, and related disclosures, please contact Conscious Capital Wealth Management, LLC at am@consciouswealth.global or (833) 425-7423, or contact your financial adviser.

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